



Position: Freelance Graphic Designer

Location: Virtual

Type: Project-based

OVERVIEW OF FOOTBRIDGE

Footbridge provides one-of-a-kind rapid support and service coordination for individuals and families facing financial crises which have no other solution.

The financial crises that we resolve through payment to third-party vendors are modestly priced and have the potential to cost tens of thousands of dollars if unresolved. By addressing these crises, we reduce household stress, divert individuals and families from expensive human service systems and promote intergenerational health and wellbeing.

Despite the existence of numerous government programs and non-profits that attempt to support basic needs, there are none that fill in the many unique gaps that exist and do so in a matter of hours. Without Footbridge, individuals and families often have to live through the consequences of eviction, utility shut offs, losing a job if transportation cannot be resolved, or foregoing important medical appointments and services. Child welfare is often pulled in when these consequences manifest as physical neglect of a child or children.

Our process is incredibly easy for families. We have a commitment to reaching out within 24 business hours of every referral and make payments as expeditiously as needed. Indeed, we have handled child welfare cases in three hours, open to close. Families only need a phone with which to answer our call. Payments go to third party vendors.

In addition to expediting payments in order to stave off exponentially more expensive situations, Footbridge case coordinators ensure families are enrolled in the means-tested programs for which they are eligible and leverage our partnership with 211 to support our referral recommendations. Our staff are able to relay public health messaging requested by our medical referral partners and consistently talk about home visiting and Early Intervention developmental screening (when age appropriate) and reference our local financial literacy/empowerment resources in our outcomes letters which referral partners also receive.

OVERVIEW OF ROLE

Footbridge is seeking a project-based Graphic Designer to support our communication efforts including our digital 2023 Impact Report. This is an opportunity to work within a growing organization's brand guidelines while also bringing your own creativity and inspiration to our efforts.

QUALIFICATIONS

The right candidate for this position will:

- Communicate well with a team;
- Have extensive experience with design software;
- Believe in Footbridge's mission and have a passion for helping families in need;
- Align with Footbridge's essential value of respect and dignity for all clients, staff, and partners;
- Have strong writing skills, including the ability to connect through writing with diverse audiences;
- Take initiative to share feedback and ideas with the Footbridge team;
- Be driven to meet deadlines and execute quality work.

Essentials:

- At least two years of relevant college coursework. Students and professionals will be considered equally for this opportunity.
- Current authorization to work in the United States secured by the first day of employment;

TO APPLY

To apply, please submit a resume, cover letter, and up to 3 design samples to careers@afootbridge.org

Footbridge provides equal employment opportunity for all applicants and employees. All essential duties are to be accomplished based on the ADA guidelines. ADA (American with Disabilities Act) states that the duties are to be successfully completed with or without reasonable accommodations.